

This video was created to help celebrate TASB's 75th anniversary and debuted in July 2024 at our summer board meeting, where it played for our TASB Board of Directors as well as key staff. The video was then also shown at our annual Delegate Assembly in September 2024 to an audience of more than 300 members. We also shared it strategically in our member newsletter and on our social media channels. In all, the video received more than 200 views. Our goal, which was met, was to raise awareness about TASB's long history serving Texas school boards.